

What is your  
**#1 business  
challenge**  
to solve in  
2023?

# Let's think Growth Marketing

IVENTUM

solutions+momentum

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**Story**

**Visibility**

**Growth**

Look good on  
**LinkedIn**

Improve  
**website**  
and **online**  
**visibility**

Develop  
**personal**  
**brand**

Get support with  
**project**  
**management**

Build an  
**audience**

Clarify  
**services and**  
**direction**

Create  
**content that**  
**sells**

Update  
**brochure +**  
send **direct mail**

**Design, rebrand**  
**or refresh** your  
brand

# End-to-end growth marketing solutions



for professionals, start-ups and SMEs

# Ways of working

**1. Audit**

**2. Solution**

**3. Delivery**

**Project-based**  
support

**Retained**  
support

**White-label**  
support



**Ioana Jago**

*Founder & Director*

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I founded IVENTUM in 2019, ready to bring my very own brand of creativity, productivity, international experiences and growth marketing expertise to professionals, start-ups and SMEs happy to dream big and trust us to take them there.

Our end-to-end growth marketing solutions are delivered with impact and momentum.

Let's talk!

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**Lucy Kirkman**

*Creative Design*

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I love working with people who love what they do. Solopreneurs and business owners who want to be more engaged with their customers and find out what's working and why, who are excited to reach out and try new things to help their business grow.

Every stage of your brand journey will benefit from a creative approach and we will elevate, engage and inspire your business growth, one creative solution at a time.





# Recognition

## GLOBAL REBRAND

"Ioana you have been a champ – you have not dropped the ball a second even when it got tough and I wanted to drop it. Thank you so much for that and thank you for actually making it all happen. I am sure we will collaborate again."

## BRAND DESIGN

"Working with Ioana, Lucy and IVENTUM has been a truly enriching experience. One of my 'fears' was not being able to fully identify with the result of the rebranding, but it has been the opposite. Now, the image of my brand makes me think about where I want to go. It has an inspirational component that I never thought I could achieve through a rebranding process. I would never have been able to give this elegant, timeless and professional twist to my brand image on my own."

## GROWTH MARKETING STRATEGY

"Wonderfully rich and valuable information exchange with IVENTUM. Your actionable insights are exactly what we need."

## PERSONAL BRAND KEYNOTE

"Absolutely fantastic! Really get inspired by Ioana's experience and energy. She genuinely becomes my new role model."

## SOCIAL AMPLIFICATION STRATEGY

"Really impressed with what you have generated for us this month – thank you."



**Let's talk!**

call | email | message

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